Foreword: The Names and Repetitions of Postcolonial History vii
Dipesh Chakrabarty

Acknowledgements xix

Contributors xxi

Note on Transliteration and Referencing xxiv

Introduction
The Allure of Ambiguity: The "West" and the Making of Thai Identities 1
Rachel V. Harrison

1. **The Ambiguities of Semicolonial Power in Thailand** 37
Peter A. Jackson

2. **An Ambiguous Intimacy: Farang as Siamese Occidentalism** 57
Pattana Kitiarsa

3. **Competitive Colonialisms: Siam and the Malay Muslim South** 75
Tamara Loos

4. **Mind the Gap: (En)countering the West and the Making of Thai Identities on Film** 93
Rachel V. Harrison

5. **Blissfully Whose? Jungle Pleasures, Ultra-modernist Cinema and the Cosmopolitan Thai Auteur** 119
May Adadol Ingawanij and Richard Lowell MacDonald

6. **Coming to Terms with the West: Intellectual Strategies of Bifurcation and Post-Westernism in Siam** 135
Thongchai Winichakul

7. *Wathakam*: The Thai Appropriation of Foucault's "Discourse" 153
Thanes Wongyannava

8. The Conceptual Allure of the West: Dilemmas and Ambiguities of Crypto-Colonialism in Thailand 173
Michael Herzfeld

Afterword: Postcolonial Theories and Thai Semicolonial Hybridities 187
Peter A. Jackson

Notes 207

Bibliography 223