# Contents

- **List of figures** page vii
- **List of tables** viii
- **Acknowledgements** ix

1. Cultural region: 1945–2000 1
2. 'Radio Days': sound broadcasting in the north east 17
3. Television and regional broadcasting culture: 1953–77 39
4. Artists and impresarios: 1959–79 64
5. Northern Arts: institution building and the cultural region 1946–84 97
6. Riverscapes 123
7. Coda: Gateshead 148

- **Select bibliography** 164
- **Index** 171