Figures and Tables viii
Notes on Contributors x
Series Editor's Preface xv
Acknowledgements xvi

1 Introduction: Foundations of the Theory and Practice of Global Media and Communication Policy 1
Robin Mansell and Marc Raboy

Part I Contested Concepts: An Emerging Field 21

2 The Origins of International Agreements and Global Media: The Post, the Telegraph, and Wireless Communication Before World War I 23
Ted Magder

3 The Evolution of GMCP Institutions 40
Don MacLean

4 Whose Global Village? 58
William H. Melody

5 Free Flow Doctrine in Global Media Policy 79
Kaarle Nordenstreng

6 Human Rights and Their Role in Global Media and Communication Discourses 95
Rikke Frank Jørgensen

7 Policy's Hubris: Power, Fantasy, and the Limits of (Global) Media Policy Interventions 113
Nico Carpentier

Part II Democratization: Policy in Practice 129

8 Power Dynamics in Multi-stakeholder Policy Processes and Intra-civil Society Networking 131
Bart Cammaerts

9 Media Reform in the United States and Canada: Activism and Advocacy for Media Policies in the Public Interest
Leslie Regan Shade 147

10 Community Media in a Globalized World: The Relevance and Resilience of Local Radio
Kate Coyer 166

11 Global Media Policy and Crisis States
Monroe E. Price 180

12 The Post-Soviet Media and Communication Policy Landscape: The Case of Russia
Andrei Richter 192

13 Public Service Broadcasting: Product (and Victim?) of Public Policy
Karol Jakubowicz 210

14 User Rights for the Internet Age: Communications Policy According to "Netizens"
Arne Hintz and Stefania Milan 230

Part III Cultural Diversity: Contesting Power **243**

15 Media Research and Public Policy: Tiding Over the Rupture
Biswajit Das and Vibodh Parthasarathi 245

16 Whose Democracy? Rights-based Discourse and Global Intellectual Property Rights Activism
Boatema Boateng 261

17 Global Media Policy and Cultural Pluralism
Karim H. Karim 276

18 The Emergent Supranational Arab Media Policy Sphere
Marwan M. Kraidy 293

19 The Mediterranean Arab Mosaic between Free Press Development and Unequal Exchanges with the "North"
Jamal Eddine Naji 306

20 Rethinking Communication for Development Policy: Some Considerations
Linje Manyozo 319

21 The UNESCO Convention on Cultural Diversity: Cultural Policy and International Trade in Cultural Products
Peter S. Grant 336

Part IV Markets and Globality **353**

22 Economic Approaches to Media Policy
Robert G. Picard 355

23 Postcolonial Media Policy Under the Long Shadow of Empire
Amin Alhassan and Paula Chakravartty 366

24 Policy Imperialism: Bilateral Trade Agreements as Instruments of Media Governance
Andrew Calabrese and Marco Briziarelli 383

25 ICT Policy-making and International Trade Agreements in the Caribbean
Hopeton S. Dunn 395

26 Legislation, Regulation, and Management in the South African Broadcasting Landscape: A Case Study of the South African Broadcasting Corporation
Ruth Teer-Tomaselli 414

27 Regulation as Linguistic Engineering
Roberta G. Lentz 432

Part V Governance: New Policy and Research Challenges **449**

28 Gender and Communication Policy: Struggling for Space
Margaret Gallagher 451

29 The Environment and Global Media and Communication Policy
Richard Maxwell and Toby Miller 467

30 Anti-terrorism and the Harmonization of Media and Communication Policy
Sandra Braman 486

31 Regulating the Internet in the Interests of Children: Emerging European and International Approaches
Sonia Livingstone 505

32 From Television without Frontiers to the Digital Big Bang: The EU's Continuous Efforts to Create a Future-proof Internal Media Market
Caroline Pauwels and Karen Donders 525

33 Actors and Interactions in Global Communication Governance: The Heuristic Potential of a Network Approach
Claudia Padovani and Elena Pavan 543

Index 564