

List of Symbols

page xi

Preface

xv

I	An Introduction to Chemical Product Design	1
1.1	What is Chemical Product Design?	2
1.2	Why Chemical Product Design is Important	3
1.3	Changes in Corporate Culture	7
1.4	The Product Design Procedure	9
1.5	Categories of Chemical Products	12
1.6	Conclusions	15
2	Needs	17
2.1	Customer Needs	17
2.2	Consumer Products	28
2.3	Converting Needs to Specifications	36
2.4	Revising Product Specifications	47
2.5	Conclusions and the First Gate	59
3	Ideas	64
3.1	Human Ideas	65
3.2	Chemical Ideas	70
3.3	Sorting the Ideas	83
3.4	Screening the Ideas	91
3.5	Conclusions and the Second Gate	102
4	Selection	111
4.1	Selection Using Thermodynamics	112
4.2	Selection Using Kinetics	119
4.3	Less Objective Criteria	127
4.4	Risk in Product Selection	139
4.5	Conclusions and the Third Gate	151

5	Product Manufacture	161
5.1	Preparation for Manufacture	163
5.2	Final Specifications	181
5.3	Scale-Up/Scale-Down	193
5.4	Economic Considerations	203
5.5	Conclusions and the Fourth Gate	226
6	Commodity Products	237
6.1	Characteristics of Chemical Commodities	239
6.2	Getting Started	241
6.3	The Commodity Toolbox: Reactors	245
6.4	The Commodity Toolbox: Separations	251
6.5	Using the Commodity Toolbox	260
6.6	Conclusions for Commodity Products	265
7	Devices	267
7.1	Properties of Devices	268
7.2	Getting Started	269
7.3	The Device Toolbox: Chemical Reactors	274
7.4	The Device Toolbox: Separations	281
7.5	Using the Devices Toolbox	290
7.6	Conclusions for Chemical Devices	304
8	Molecular Products	311
8.1	Characteristics of Molecular Products	313
8.2	Getting Started	318
8.3	The Molecular Toolbox: Chemical Reactors	331
8.4	The Molecular Toolbox: Separations	336
8.5	Using the Molecular Toolbox	347
8.6	Conclusions for Molecular Product Design	356
9	Microstructures	363
9.1	Properties of Microstructures	365
9.2	Getting Started	369
9.3	The Microstructure Toolbox: Reactions	378
9.4	The Microstructure Toolbox: Unit Operations	390
9.5	Using the Microstructure Toolbox	398
9.6	Conclusions for Microstructured Products	410
10	A Plan for the Future	417
10.1	Using the Design Template	418
10.2	Specific Types of Products	422
10.3	Conclusions	426
	<i>Product Index</i>	428
	<i>Subject Index</i>	430