

<i>Notes on Contributors</i>	viii
<i>Acknowledgments</i>	xvi
Introduction	1
PART I History of Cognitive Anthropology; Nature and Types of Cultural Knowledge Structures	9
1 A History of Cognitive Anthropology <i>B. G. Blount</i>	11
2 The History of the Cultural Models School Reconsidered: A Paradigm Shift in Cognitive Anthropology <i>Naomi Quinn</i>	30
3 The Cognitive Context of Cognitive Anthropology <i>Jürg Wassmann, Christian Kluge, and Dominik Albrecht</i>	47
4 The Limits of the Habitual: Shifting Paradigms for Language and Thought <i>Janet Dixon Keller</i>	61
5 Types of Collective Representations: Cognition, Mental Architecture, and Cultural Knowledge <i>Giovanni Bennardo and David B. Kronenfeld</i>	82
6 Personal Knowledge and Collective Representations <i>John B. Gatewood</i>	102
PART II Methodologies	115
7 How to Collect Data that Warrant Analysis <i>W. Penn Handwerker</i>	117

8	Data, Method, and Interpretation in Cognitive Anthropology <i>James Boster</i>	131
9	Multi-Item Scales and Cognitive Ethnography <i>Kateryna Maltseva and Roy D'Andrade</i>	153
10	Consensus Analysis <i>Stephen P. Borgatti and Daniel S. Halgin</i>	171
11	Narrative, Mind, and Culture <i>Benjamin N. Colby</i>	191
12	Simulation (and Modeling) <i>Michael Fischer and David B. Kronenfeld</i>	210
PART III Cognitive Structures of Cultural Domains		227
13	Mathematical Representation of Cultural Constructs <i>Dwight Read</i>	229
14	Kinship Theory and Cognitive Theory in Anthropology <i>F. K. L. Chit Hlaing (F. K. Lehman)</i>	254
15	Numerical Cognition and Ethnomathematics <i>Andrea Bender and Sieghard Beller</i>	270
16	"Indigenous Knowledge" and the Understanding of Cultural Cognition: The Contribution of Studies of Environmental Knowledge Systems <i>Roy Ellen</i>	290
17	Emotions, Motivation, and Behavior in Cognitive Anthropology <i>E. N. Anderson</i>	314
18	Social Networks, Cognition, and Culture <i>Douglas R. White</i>	331
PART IV Cognitive Anthropology and Other Disciplines		355
19	Culture and Cognition: The Role of Cognitive Anthropology in Anthropology and the Cognitive Sciences <i>Norbert Ross and Douglas L. Medin</i>	357
20	Cultural Models, Power, and Hegemony <i>Halvard Vike</i>	376
21	Cognitive Anthropology through a Gendered Lens <i>Carol C. Mukhopadhyay</i>	393
22	Sociality in Cognitive and Sociocultural Anthropologies: The Relationships Aren't Just Additive <i>Lynn Thomas</i>	413

23	Cognitive Anthropology and Education: Foundational Models of Self and Cultural Models of Teaching and Learning in Japan and the United States <i>Hidetada Shimizu</i>	430
24	Archaeological Approaches to Cognitive Evolution <i>Miriam Noël Haidle</i>	450
	PART V Some Examples of Contemporary Research	469
25	The Distributed Cognition Model of Mind <i>Brian Hazlehurst</i>	471
26	A Foundational Cultural Model in Polynesia: Monarchy, Democracy, and the Architecture of the Mind <i>Giovanni Bennardo</i>	489
27	Cognitive Approaches to the Study of Romantic Love: Semantic, Cross-Cultural, and as a Process <i>Victor C. de Munch</i>	513
28	Trouble as Part of Everyday Life: Cognitive and Sociocultural Processes in Avoiding and Responding to Illness <i>Linda C. Garro</i>	531
29	Using Consensus Analysis to Investigate Cultural Models of Alzheimer's Disease <i>Robert W. Schrauf and Madelyn Iris</i>	548
	Afterword: One Cognitive View of Culture <i>David B. Kronenfeld</i>	569
	<i>Index</i>	584