

Contents

13 Foreword

Giorgio Alleva

15 Foreword

Renato Guarini

17 I. Introduction

Martino Lo Cascio, Otto Hieronymi

1.1. The objectives and scope of this book, 17 – 1.2. The method of research: *rem tene*, 18 – 1.3. Emilio Fontela and the evolving global research landscape, 21 – 1.4. Overview of the rest of the book, 35.

39 II. The Importance of Fontela's Work for the Future

Otto Hieronymi, Martino Lo Cascio

2.1. Introduction, 39 – 2.2. Fontela and Lessons for the Future, 40 – 2.3. Linking theory and practice: the multiple facets of “applied research”, 41 – 2.4. The project approach, 41 – 2.5. The role of technology, 43 – 2.6. The Importance of Europe in Fontela's Work, 44 – 2.7. The current state of Europe and of the world economy and Fontela's thoughts, 45 – 2.8. The Crisis of Economic Order and of Economic Thought and Analysis, 46 – 2.9. Forecasting, 48 – 2.10. Misery and bliss, 49 – 2.11. Alcantara, Latin America and the “Social market economy”, 52.

55 III. The Erratic Wandering of Economic Facts and the Non-Theological Quantitative Analysis of the Future

Martino Lo Cascio

3.1. Introduction, 55 – 3.2. Once more facts puzzle “The Dismal Science”, 58 – 3.3. The Markets Saturation Era or the Finance Era?, 65 – 3.4. Technology, Energy, Environment and Meso Models and Scenarios, 70 – 3.5. Focus on the current EU turning point , 84 – 3.6. Concluding remarks: some insights for the New Social Economy, 93.

101 IV. For a New Social Market Economy in the 21st Century

Otto Hieronymi

4.1. Introduction, 101 – 4.2. The current crisis of economic theory and policy and the search for a new consensus , 103 – 4.3. Globalization is the central issue in the debate on theory and policy, 108 – 4.4. How to overcome the crisis at the level of theory and practice?, 111 – 4.5. The Social market economy:

- origins and main features, 118 – 4.6. Germany, Europe and the Social market economy, 126 – 4.7. Wilhelm Röpke: his relevance for the 21st century, 142 – 4.8. Money, inflation, the balance of payments and the future of the European Union, 154 – 4.9. Conclusion: developing a new Social market economy for the world economy is the realist option for the 21st century, 160.
- 163 **v. The Legacy of Emilio Fontela**
Antonio Pulido
- 5.1. Introduction, 163 – 5.2. A social, global, forecasting and interdisciplinary vision, 164 – 5.3. Multi-level flexible modelling, 172 – 5.4. RDI as a central element of economic and social future, 176.
- 179 **VI. Applied Economics and Econometrics**
Ana M. López
- 6.1. Introduction, 179 – 6.2. The origin of Econometrics and the dichotomy between Theoretical econometrics and Applied econometrics, 180 – 6.3. The development of relationships between Input–Output analysis and models of national accounts, 185 – 6.4. Final comment, 187.
- 189 **VII. Emilio Fontela: a Pioneer of Qualitative and Quantitative Structural Analysis, Forecasting and Scenarios**
André Gabus, Alexander Hawthorne
- 7.1. Introduction, 189 – 7.2. Quali–quantitative analysis, 189 – 7.3. The DEMATEL Program, 195 – 7.4. Multiple interests and further developments, 202.
- 209 **VIII. Complex Systems Bibliographic Survey**
Isabella Carbonaro
- 8.1. Introduction, 209 – 8.2. Research issues, 210 – 8.3. Taxonomy, 211.
- 217 **IX. Accuracy and Precision in Finance**
Manfred Gilli, Enrico Schumann
- 9.1. Introduction, 217 – 9.2. Models and Errors, 219 – 9.3. Good–enough Methods, 224 – 9.4. Evaluating Accuracy, 228 – 9.5. Conclusion (and Some Suggestions), 231.
- 235 **x. The Battelle Experience of International Modelling and Forecasting**
Eugénie Sallin–Kornberg
- 10.1. Introduction, 235 – 10.2. The EXPLOR–MULTITRADE MODEL, 235 – 10.3. The FORSYS Model, 243 – 10.4. Integration of Battelle Modelling and Forecasting in the Field of Energy, 245.
- 253 **XI. Total Factor Productivity and Relative Prices**
Giorgio Garau
- 11.1. Introduction, 253 – 11.2. Theoretical framework, 253 – 11.3. Fontela and

the TFPS Transfers, 256 – 11.4. From TFPS to Garau's PPT, 261 – 11.5. Further Topics Under Inspection, 264.

271 XII. The Comet
Pál Kukorelly

12.1. Introduction, 271 – 12.2. The Presence of Emilio Fontela, 271 – 12.3. Battelle: Fontela colleague and friend, 272 – 12.4. Emilio sailing the oceans, 273 – 12.5. Exploring society and the future, 274 – 12.6. Techno–economics, 276 – 12.7. The techno–economic approach, 279 – 12.8. Examples of Sector areas, 280 – 12.9. Imagination rules the waves, 285 – 12.10. Emilio Fontela Montes, the Comet, “Homo Ludens”, 286.

287 XIII. Consumer Research at Battelle in the Age of Optimism
Alexander Hawthorne

13.1. Introduction, 287 – 13.2. Macro–Economic and sectorial forecasting, 288 – 13.3. Example: forecasting for the food industry, 291 – 13.4. Macro–economic and technical guidelines, 293 – 13.5. “Researcher–entrepreneurs”: the bottom–up approach, 295 – 13.6. “Top–down” — the institutional system, source of contradictions, 296 – 13.7. 1973: a new environment for research, 297 – 13.8. New project approaches for the more uncertain environment, 298 – 13.9. Transition to a new career, 299 – 13.10. Reflections: research and the researcher, 301.

303 List of publications by Emilio Fontela
Gabrielle Antille, André Gabus

321 Bibliography

345 Acknowledgements

347 List of Contributors